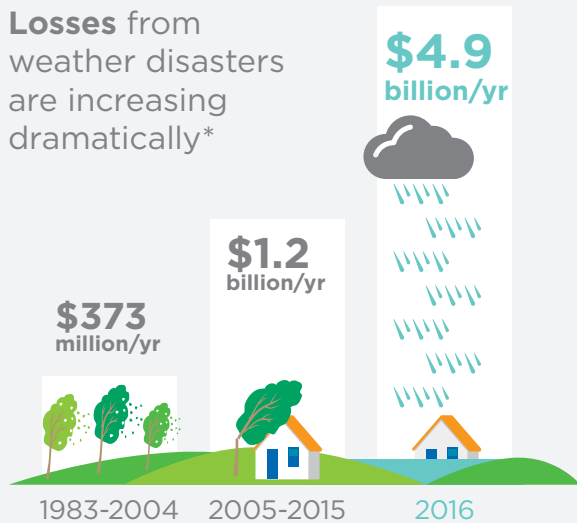


# It's time to make climate change a business issue

*"The challenges currently posed by climate change pale in significance compared with what might come... once climate change becomes a defining issue for financial stability, it may already be too late."*

- Mark Carney, Bank of England and Chair of Financial Stability Board

Losses from weather disasters are increasing dramatically\*



Yet more than **60%\*\*** of survey respondents...



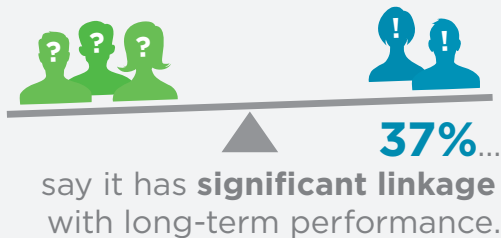
... say **do not** include climate change considerations in strategy.



Only **20%** do.

## Organizations are split:

**39%**... say climate change poses **no risk** at all.



Only **29%** view climate change as a moderate-high risk in the short-term...



... however, **46%** view it as a moderate-high risk in the long-term.

## How to enhance resilience and create value in the face of climate change:

- Identify material risks and opportunities
- Focus on strategic areas of importance to your organization
- Integrate climate change considerations into corporate oversight and governance
- Enhance your value creation story using corporate reporting



LEARN HOW CPAS CAN HELP YOUR ORGANIZATION ADAPT:

[cpacanada.ca/ClimateChange](http://cpacanada.ca/ClimateChange)



\* The Insurance Bureau of Canada

\*\* Source: CFERF online pulse survey, April 2017