## 2023 CANADIAN CPA PROFESSION COMPENSATION STUDY REPORT: Demographic Insights

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## Summary of Key Findings - Gender

The findings of this report are based on self-reported 2022 compensation information provided voluntarily from 9,861 members holding a Chartered Professional Accountant (CPA) designation (including 5,019 who identified as men and 4,555 who identified as women). There are more than 220,000 Canadian CPAs globally, therefore, the study may not truly reflect the profession in totality. Please refer to the methodology section for more details.

At the total compensation level, women had a median total compensation of $\$ 126 \mathrm{~K}$ in comparison to $\$ 157 \mathrm{~K}$ among men. As such, women are earning 80 per cent of the median total compensation earned by men.

Outlined below are a few key findings that help better define specific compensation differences between each gender.

Title: Men are 36 per cent more likely than women to hold a position with a median total compensation of $\$ 150 \mathrm{~K}$ or higher ( 45 per cent in comparison to 33 per cent, respectively). This includes positions such as president and/or CEO. Conversely, women are approximately 57 per cent more likely than men to hold a position with a median total compensation of less than $\$ 100 \mathrm{~K}$.

Ownership: Overall, men are more likely to be owners ( 16 per cent), compared to women ( 9 per cent). As owners make over 78 per cent more than non-owners, this contributes somewhat to the difference in compensation by gender.

Industry: Among industries with at least 100 members reporting, differences in compensation levels between men and women are less pronounced among those working in the public sector, with women earning over 93 per cent of the median total compensation earned by men. Among industries with the highest total compensation, the median total compensation for women represents the following as a percentage of what men earn: oil and gas ( 80 per cent), mining ( 68 per cent), and professional services firm - other ( 75 per cent)

Age: As mentioned above, women earn 80 per cent of the median total compensation earned by men ( $\$ 126 \mathrm{~K}$ in comparison to $\$ 157 \mathrm{~K}$, respectively). That stated, the difference between men's and women's median total compensation increases with each age cohort. More specifically, women under the age of 35 earn 90 per cent of what men in the same age cohort earn while women aged 35 and over earn between 71 and 81 per cent of men.

Years of Experience: When looking specifically at nonowners, the difference in median total compensation between what women earn in comparison to men widens with additional experience until it reaches 20 years or more. Particularly, at less than three years of experience, women earn 94 per cent of the median total compensation of what men earn. However, at 15-19 years of experience, women earn 75 per cent of the median total compensation earned by men. At 20 years or more experience, women earn an average of 76.5 per cent of the median total compensation earned by men.

## Summary of Key Findings - Visible Minority

The findings of this report are based on self-reported 2022 compensation information provided voluntarily from 9,861 members holding a Chartered Professional Accountant (CPA) designation (including 7,782 non-visible minorities and 1,660 visible minorities). Please note that 396 respondents preferred not to respond to the question as to whether they are a visible minority. There are more than 220,000 Canadian CPAs globally, therefore, the study may not truly reflect the profession in totality. Please refer to the methodology section for more details.

At the total compensation level, visible minorities had a median total compensation of $\$ 132 \mathrm{~K}$ in comparison to $\$ 141 \mathrm{~K}$ among non-visible minorities. As such, visible minorities are earning 94 per cent of the median total compensation earned by non-visible minorities.

Outlined below are a few key findings that help better define specific compensation differences between those who are visible minorities compared to non-visible minorities.

Title: Non-visible minorities are more likely than visible minorities to hold a position with a median total compensation of $\$ 150 \mathrm{~K}$ or higher ( 41 per cent in comparison to 27 per cent, respectively). This includes positions such as president and/or CEO. Conversely, visible minorities are more likely than non-visible minorities to hold a position with a median total compensation of less than $\$ 100 \mathrm{~K}$ ( 16 per cent in comparison to 7 per cent, respectively).

Ownership: Overall, visible minorities are less likely to be owners ( 8 per cent), compared to non-visible minorities ( 13 per cent). As owners make over 78 per cent more than non-owners, this contributes somewhat to the difference in compensation by demographic. Other differences, by age and workplace, can be seen below.

Industry: Among industries with at least 10 visible minority members reporting, differences between non-visible minorities' and visible minorities' compensation are less pronounced among those working in the public sector, with visible minorities earning over 91 per cent or more of the median total compensation earned by non-visible minorities in the three public sector categories (Public sector other - hospital, library etc. is 97 percent, Public sector government - federal, provincial, First Nations etc. is 93 per cent, and Crown Corporation is 91 per cent), as well as Not for Profit (98 per cent). Among industries with the highest total compensation, the median total compensation for visible minorities represents the following as a percentage of what non-visible minorities earn: holding, conglomerate (106 per cent), oil \& gas (89 per cent), and professional services firm - other (91 per cent).

Age: As mentioned above, visible minorities earn 94 per cent of the median total compensation earned by non-visible minorities ( $\$ 132 \mathrm{~K}$ in comparison to $\$ 141 \mathrm{~K}$, respectively). As depicted in the chart below, the percentage of visible minorities' median total compensation earned by non-visible minorities increases with each age cohort. Specifically, visible minorities under the age of 35 earn 98 per cent of what non-visible minorities in the same age cohort earn while visible minorities aged 35 and over earn between 88 and 97 per cent of non-visible minorities' earnings.

Years of Experience: When looking specifically at non-owners, the difference in median total compensation between what visible minorities earn in comparison to non-visible minorities widens with additional experience. Particularly, at less than three years of experience, visible minorities earn 96 per
cent of the median total compensation of what non-visible minorities earn. However, at 5 years of experience, visible minorities earn an average of 105 per cent of the median total compensation earned by non-visible minorities.

## Introduction

CPA Canada commissioned NielsenIQ to conduct this compensation survey, in which 9,861 CPAs participated between June 20, 2023, and July 17, 2023. This study relies on self-reported compensation from Canadian CPAs participating in the survey. Attempts were made to minimize respondents' data entry errors by removing inconsistent data, but the data has not been independently verified.

## Structure of the Summary Report

This report is organized into four sections:

## Section 1: Demographic Differences by Gender and its Relationship to Compensation

Section 2: Compensation by Gender and Other Elements includes key differences between men and women when it comes to their median total compensation in 2022.

Section 3: Demographic Differences by Visible Minority Status and its Relationship to Compensation
Section 4: Compensation by Visible Minority Status and Other Elements includes key differences between non-visible minorities and visible minorities when it comes to their median total compensation in 2022.

## Methodology

NielsenIQ conducted quantitative research among active CPAs whose contact information was in the CPA Canada database and excluded CPAs that had indicated a desire not to be contacted by CPA Canada.

Due to limited contact information available to CPA Canada for members who have obtained their qualifications, or who have changed their information, within the last three years in the provinces of Ontario and Quebec, the sample size and results in those regions may not be statistically representative.

Survey invitations were sent to 162,796 members via email, with 1,660 bounce backs, for a total of 161,136 members receiving the email. The resulting participation of 10,682 members amounted to a response rate of seven per cent. Of those, 581 reported they did not work in the profession for at least one month in 2022, leaving a total of 10,100 members who were asked about employment information. In addition, 239 respondents were excluded for either missing key information or giving answers that may have been entered in error. In total, compensation data was reported for 9,861 members, of which 5,019 identified as being men and 4,555 identified as women, in addition, 7,782 identified as not visible minorities and 1,660 identified as visible minorities. An additional 225 members declined to disclose their gender and 396 members declined to disclose their visible minority status and it is therefore not possible to include their responses in sub-groups. Finally, 32 members identified as non-binary, transgender, intersex, two-spirit or preferred to self-describe, a number too small statistically to include in the comparative charts and graphs in this report.

Most individuals surveyed reside in Canada. Due to privacy legislation (General Data Protection Regulation) impacting members in many European countries, CPA Canada made every effort to avoid contacting members known to reside in countries covered by this legislation. As a result, the only Canadian CPAs contacted in these areas were those who had listed their country of residence as one that was not impacted by the legislation.

Note that findings in this report are representative of those who responded and may not represent the Canadian CPA profession as a whole. Comparisons with the results of the previous survey cannot be considered definitive as the composition of those responding may vary from year to year.

Unless otherwise specified, compensation figures in this report include annualized data for members who worked at least two months, either part time or full time, during 2022.

The term "visible minority" refers to a definition found in Canada's Employment Equity Act. More information on this definition can be found on the Statistics Canada website.

## Note on Reporting

In order to protect the privacy of respondents and avoid reporting misleading results, the median compensation data is presented only when there were at least 10 respondents in a subcategory, and $25^{\text {th }}$ and $75^{\text {th }}$ percentile values are shown only when there were at least 20 respondents in a subcategory. Despite these approaches, results can still vary considerably if there were findings with fewer than 100 respondents in a given category. Definitions of the three statistical measures used in this report are as follows:

- Median (or 50th percentile) is the value above and below which half the cases fall. If there is an even number of cases, then the average of the two middle cases is used. The median is not sensitive to outlying (a few very high or very low) values.
- 25th percentile is the value above which 75 per cent of the cases fall.
- 75th percentile is the value below which 75 per cent of the cases fall.


## Section 1: Demographic Differences by Gender and its Relationship to Compensation

## Median Total Compensation by Demographic Segments

Table 1 below shows respondents who identified as a man or a woman in the age, industry, and ownership categories. The figures include CPAs who worked at least two full months in the previous year. Compensation of those who worked less than full time for 12 months was annualized based on a 35-hour work week.

Overall, men are more likely to be owners (16 per cent), compared to women ( 9 per cent). As owners make over 65 per cent more than non-owners, this contributes somewhat to the difference in compensation by gender. Other differences, by age and workplace, can be seen below.

Table 1: Median Total Compensation-By demographic segments (\$ in 000's)

|  | Male (\%) | Female (\%) | $\begin{gathered} \text { Median } \\ \text { (\$ in } \\ 000 \text { 's) } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| AGE |  |  |  |
| TOTAL UNDER 45 YEARS OF AGE | 44\% | 43\% | \$124 |
| Under 35 | 14\% | 14\% | \$107 |
| 35-44 | 29\% | 29\% | \$133 |
| TOTAL 45 YEARS OF AGE AND OVER | 56\% | 57\% | \$155 |
| 45-54 | 27\% | 33\% | \$151 |
| 55-64 | 22\% | 21\% | \$160 |
| 65 and over | 7\% | 3\% | \$154 |
| INDUSTRY |  |  |  |
| Professional Services Firm - Public Practice (a firm that primarily delivers accounting, auditing and/or tax services) | 22\% | 21\% | \$135 |
| Public Sector (federal, provincial, First Nations, or municipal government, including ministries, departments, etc.) | 9\% | 13\% | \$120 |
| Financial Services (banks, trusts, insurance, credit unions, etc.) | 10\% | 9\% | \$170 |
| Manufacturing | 10\% | 7\% | \$150 |
| Retail, Wholesale | 5\% | 5\% | \$148 |
| Professional Services Firm - Other (consulting, legal, etc.) | 5\% | 4\% | \$175 |
| Not for Profit (trade association, charity, religious group, etc.) | 3\% | 5\% | \$123 |
| Construction | 4\% | 4\% | \$151 |
| Educational Institution (university, college, primary or secondary school, etc.) | 3\% | 4\% | \$126 |
| Real Estate/Building Management | 3\% | 3\% | \$164 |
| OWNERSHIP STATUS |  |  |  |
| OWNERS | 16\% | 9\% | \$240 |
| A partner of an accounting practice | 8\% | 4\% | \$296 |
| An owner (partner/sole proprietor) of another type of business | 3\% | 1\% | \$251 |
| A sole practitioner (sole owner of an accounting practice) | 5\% | 3\% | \$155 |


| NON-OWNERS | $\mathbf{8 4 \%}$ | $\mathbf{9 1 \%}$ | $\mathbf{\$ 1 3 5}$ |
| :--- | :---: | :---: | :---: |
| An independent contractor/consultant | $2 \%$ | $1 \%$ | $\mathbf{\$ 1 6 3}$ |
| An employee/contractor/consultant of an organization/firm/company | $82 \%$ | $90 \%$ | $\mathbf{\$ 1 3 4}$ |

Note 1: Median total compensation is only shown for industries that have at least 120 men and 120 women respondents.
Note 2: Median total compensation is only shown for titles that have at least ten men and ten women respondents.

## Median Total Compensation by Title

Table 2 below shows the percentage of men and women who hold various titles within their organization, along with the median total compensation for that title.

Overall, men are more likely than women to hold a position with a median total compensation of $\$ 150 \mathrm{~K}$ or higher, 45 per cent in comparison to 32 per cent, respectively. Conversely, women are more likely than men to hold a position with a median total compensation of less than $\$ 100 \mathrm{~K}, 11$ per cent in comparison to 7 per cent, respectively.

Table 2: Median Total Compensation-By Title (\$ in 000's)

|  | Male <br> (\%) | Female (\%) | Median <br> (\$ in 000's) |
| :---: | :---: | :---: | :---: |
| \% IN POSITIONS WITH MEDIAN OF \$150K OR HIGHER | $\begin{gathered} 45 \% \\ (n=1751) \end{gathered}$ | $\begin{gathered} 32 \% \\ (n=1266) \end{gathered}$ |  |
| Senior Vice-President | 1\% | < 1\% | \$340 |
| President and/or CEO | 2\% | 1\% | \$267 |
| Vice-President | 7\% | 4\% | \$239 |
| Other Executive Management (COO, CIO, EVP, etc.) | 2\% | 1\% | \$212 |
| Assistant Vice-President | 1\% | 1\% | \$207 |
| Chief Financial Officer | 17\% | 10\% | \$182 |
| Non-Equity Partner | < 1\% | < $1 \%$ | \$180 |
| Senior Director | 3\% | 3\% | \$167 |
| Director | 11\% | 10\% | \$155 |
| Principal | 1\% | 1\% | \$153 |
| \% IN POSITIONS WITH MEDIAN FROM \$100K TO < \$150K | $\begin{gathered} 46 \% \\ (n=1759) \end{gathered}$ | $\begin{gathered} 54 \% \\ (n=2144) \end{gathered}$ |  |
| Senior Manager | 8\% | 9\% | \$139 |
| General Manager | 1\% | 1\% | \$137 |
| Treasurer | 1\% | 1\% | \$135 |
| Professor/Lecturer/Teacher | 1\% | 1\% | \$135 |
| Administrator | < 1\% | < 1\% | \$135 |
| Associate/Assistant Director | 1\% | 2\% | \$132 |
| Controller and/or Comptroller | 14\% | 15\% | \$127 |
| Consultant | 1\% | 1\% | \$125 |
| Advisor/Investment Advisor | < 1\% | 1\% | \$119 |

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| Tax Specialist | 1\% | 1\% | \$117 |
| :---: | :---: | :---: | :---: |
| Manager | 11\% | 13\% | \$115 |
| Supervisor | 1\% | 2\% | \$110 |
| Associate/Assistant Manager | 1\% | 1\% | \$106 |
| Analyst | 4\% | 7\% | \$103 |
| Internal Auditor | < 1\% | 1\% | \$101 |
| \% IN POSITIONS WITH MEDIAN < \$100K | $\begin{gathered} 7 \% \\ (n=282) \end{gathered}$ | $\begin{gathered} 11 \% \\ (\mathrm{n}=452) \end{gathered}$ |  |
| Assistant Controller | < 1\% | < 1\% | \$98 |
| Senior Auditor/Accountant | 5\% | 7\% | \$94 |
| Auditor/Accountant | 2\% | 4\% | \$84 |

## Section 2: Compensation by Gender and Other Elements

## Median Total Compensation by Age and Gender

Graph 1 below shows the median total compensation for men and women across age cohorts, including the per cent of men's median total compensation earned by women in 2022.

On average, women earn 80 per cent of the median total compensation earned by men ( $\$ 126 \mathrm{~K}$ in comparison to $\$ 157 \mathrm{~K}$, respectively). As depicted in the chart below, the percentage of men's median total compensation earned by women decreases with each age cohort. Specifically, women under the age of 35 earn 90 per cent of what men in the same age cohort earn while women aged 45 and over earn between 71 and 81 per cent of men's earnings.

Graph 1: Median Total Compensation-By Age and Gender (\$ in 000's)


## Median Total Compensation by Title and Gender

Table 3 below shows median total compensation for men and women along with the per cent of median men's total compensation earned by women for each position held by members in 2022.

Table 3: Median Total Compensation-By Title and Gender (\$ in 000's)

| Median Compensation | Male Compensation | Female Compensation | Total Compensation | Female \% of Male Comp. |
| :---: | :---: | :---: | :---: | :---: |
| Senior Vice President | \$344 | \$334 | \$340 | 97\% |
| President and/or CEO | \$297 | \$225 | \$267 | 76\% |
| Vice President | \$247 | \$215 | \$239 | 87\% |
| Other Executive Management (COO, CIO, EVP, etc.) | \$217 | \$200 | \$212 | 92\% |
| Assistant Vice President | \$228 | \$203 | \$207 | 89\% |
| Chief Financial Officer (CFO) | \$200 | \$162 | \$182 | 81\% |
| Non-Equity Partner | \$190 | \$135 | \$180 | 71\% |
| Senior Director | \$176 | \$158 | \$167 | 90\% |
| Director | \$168 | \$147 | \$155 | 88\% |
| Principal | \$165 | \$152 | \$153 | 92\% |
| Senior Manager | \$140 | \$137 | \$139 | 98\% |
| General Manager | \$148 | \$127 | \$137 | 86\% |
| Treasurer | \$175 | \$120 | \$135 | 69\% |
| Professor/Lecturer/Teacher | \$150 | \$117 | \$135 | 78\% |
| Administrator | \$135 | \$127 | \$135 | 94\% |
| Associate/Assistant Director | \$138 | \$124 | \$132 | 90\% |
| Controller and/or Comptroller | \$132 | \$123 | \$127 | 93\% |
| Consultant | \$120 | \$126 | \$125 | 105\% |
| Advisor/Investment Advisor | \$129 | \$117 | \$119 | 91\% |
| Tax Specialist | \$116 | \$116 | \$117 | 100\% |
| Manager | \$120 | \$114 | \$115 | 95\% |
| Supervisor | \$117 | \$106 | \$110 | 90\% |
| Associate/Assistant Manager | \$108 | \$101 | \$106 | 94\% |
| Analyst | \$105 | \$102 | \$103 | 97\% |
| Internal Auditor | \$101 | \$104 | \$101 | 103\% |
| Assistant Controller | \$105 | \$95 | \$98 | 90\% |
| Senior Auditor/Accountant | \$94 | \$95 | \$94 | 102\% |
| Auditor/Accountant | \$84 | \$84 | \$84 | 100\% |

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## Median Total Compensation by Industry Segments and Gender

Graphs 2a and 2b below show the median total compensation for men and women across industries with the largest number of members responding, including the per cent of men's median compensation earned by women. Note, Graph 2 b is a continuation of Graph 2 a with women's per cent of men's compensation shown in ascending order for the 20 industries with the largest number of members responding.

Differences between men's and women's compensation are less pronounced among those working in the public sector, with women earning over 95 per cent or more of the median total compensation earned by men in the three public sector categories (Public sector government - federal, provincial, First Nations etc. is 96 percent, Crown Corporation is 93 per cent, and Public sector other - hospital, library etc. is 93 per cent), as well as Not for Profit ( 91 per cent). Among industries with the highest total compensation, the median total compensation for women represents the following as a percentage of what men earn: oil and gas ( 80 per cent), mining ( 68 per cent), and professional services firm - other ( 75 per cent)

Graph 2a: Median Total Compensation-By Industry Segments and Gender (\$ in 000's)


Graph 2b: Median Total Compensation-By Industry Segments and Gender (\$ in 000's)


## Median Total Compensation by Years of Post-Designation Work Experience and Gender

Table 4 below shows median total compensation for men and women non-owners along with the per cent of men's median total compensation earned by women based on years of post-designation experience.

Based on findings outlined earlier in the report (refer to Graph 1: Total Compensation-By Age and Gender), the table below shows much the same trend since age is highly correlated with years of experience. Specifically, the gap between women's and men's compensation widens as the years of post-designation work experience increase.

Table 4: Median Total Compensation among Non-Owners - By Years of Post-Designation Work Experience and Gender (\$ in 000's)

| Years of Post-Designation <br> Experience | Men Median <br> Compensation | Women Median <br> Compensation | Total Median <br> Compensation <br> (Both Men and <br> Women) | Women's \% of Men's <br> Compensation |
| :--- | :---: | :---: | :---: | :---: |
| 3-4 years | $\$ 107$ | $\$ 100$ | $\$ 103$ | $94 \%$ |
| $5-9$ years | $\$ 125$ | $\$ 112$ | $\$ 119$ | $89 \%$ |
| $10-14$ years | $\$ 150$ | $\$ 124$ | $\$ 135$ | $83 \%$ |
| $15-19$ years | $\$ 179$ | $\$ 134$ | $\$ 150$ | $75 \%$ |
| $20-24$ years | $\$ 185$ | $\$ 140$ | $\$ 155$ | $76 \%$ |
| 25 years and over | $\$ 208$ | $\$ 160$ | $\$ 184$ | $77 \%$ |

## Section 3: Demographic Differences by Visible Minority Status and its Relationship to Compensation

## Median Total Compensation by Visible Minority Status

Table 5 below shows respondents who identified as a visible minority in comparison to non-visible minority in the age, industry, and business ownership categories. The figures include CPAs who worked at least two full months in the previous year. Compensation of those who worked less than full time for 12 months was annualized based on a 35 -hour work week.

Overall, visible minorities are less likely to be owners (8 per cent), compared to non-visible minorities (13 per cent). As owners make over 78 per cent more than non-owners, this contributes somewhat to the difference in compensation by demographic. Other differences, by age and workplace, can be seen below.

Table 5: Median Total Compensation-By demographic segments (\$ in 000's)

|  | Visible Minority |  | Median (\$ in 000's) |
| :---: | :---: | :---: | :---: |
|  | Yes <br> (\%) | $\begin{aligned} & \text { No } \\ & \text { (\%) } \end{aligned}$ |  |
| AGE |  |  |  |
| TOTAL UNDER 45 YEARS OF AGE | 53\% | 42\% | \$124 |
| Under 35 | 19\% | 13\% | \$107 |
| 35-44 | 34\% | 28\% | \$133 |
| TOTAL 45 YEARS OF AGE AND OVER | 48\% | 58\% | \$155 |
| 45-54 | 29\% | 30\% | \$151 |
| 55-64 | 15\% | 23\% | \$160 |
| 65 and over | 4\% | 6\% | \$154 |
| INDUSTRY |  |  |  |
| Holding, Conglomerate | 1\% | 1\% | \$191 |
| Oil \& Gas | 4\% | 3\% | \$177 |
| Professional Services Firm - Other (consulting, legal, etc.) | 5\% | 4\% | \$175 |
| Mining | 2\% | 1\% | \$172 |
| Financial Services (banks, trusts, insurance, credit unions, etc.) | 11\% | 9\% | \$171 |
| Real Estate/Building Management | 6\% | 3\% | \$165 |
| Other | 2\% | 1\% | \$162 |
| Pharmaceuticals and Chemicals | 1\% | 1\% | \$162 |
| Software | 3\% | 2\% | \$156 |
| Technology/IT | 1\% | 1\% | \$152 |
| Construction | 4\% | 4\% | \$152 |
| Manufacturing | 6\% | 9\% | \$150 |
| Retail, Wholesale | 5\% | 5\% | \$150 |
| Transportation, Distribution | 3\% | 2\% | \$148 |
| Agriculture, Forestry, Fisheries | 1\% | 2\% | \$148 |

CPA

| Utilities | 2\% | 2\% | \$147 |
| :---: | :---: | :---: | :---: |
| Media, Communications, Publishing | 1\% | 1\% | \$145 |
| Telecommunications | 2\% | 1\% | \$140 |
| Professional Services Firm - Public Practice (primarily accounting and/or tax services) | 16\% | 23\% | \$136 |
| Hotels and Restaurants | 1\% | 1\% | \$135 |
| Arts, Entertainment, Leisure | 1\% | 1\% | \$133 |
| Educational Institution | 3\% | 4\% | \$127 |
| Crown Corporation | 2\% | 2\% | \$124 |
| Not for Profit | 4\% | 4\% | \$121 |
| Public Sector - Federal, provincial, first nations, or municipal government including ministries, departments, agencies | 13\% | 11\% | \$120 |
| Public Sector - Office of the auditor general | 1\% | 1\% | \$120 |
| Public Sector - Hospital, library, health organization, or social services organization | 2\% | 2\% | \$117 |
| OWNERSHIP STATUS |  |  |  |
| OWNERS | 8\% | 13\% | \$240 |
| A partner of an accounting practice | 4\% | 7\% | \$296 |
| An owner (partner/sole proprietor) of another type of business | 1\% | 2\% | \$251 |
| A sole practitioner (sole owner of an accounting practice) | 3\% | 4\% | \$155 |
| NON-OWNERS | 92\% | 87\% | \$135 |
| An independent contractor/consultant | 2\% | 2\% | \$163 |
| An employee/contractor/consultant of an organization/firm/company | 90\% | 85\% | \$134 |

Note 1: Median total compensation is only shown for industries that have at least 10 visible minority respondents.

## Median Total Compensation by Title

Table 6 below shows the percentage of visible minorities in comparison to non-visible minorities who hold various titles within their organization, along with the median total compensation for that title.

Overall, visible minorities are less likely than non-visible minorities to hold a position with a median total compensation of $\$ 150 \mathrm{~K}$ or higher, 27 per cent in comparison to 41 per cent, respectively. Conversely, visible minorities are more likely than non-visible minorities to hold a position with a median total compensation of less than $\$ 100 \mathrm{~K}, 16$ per cent in comparison to 7 per cent, respectively.

Table 6: Median Total Compensation-By Title (\$ in 000's)

|  | Visible Minority |  | $\begin{aligned} & \text { Median } \\ & \text { (\$ in } \\ & 000 \text { 's) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | Yes <br> (\%) | No (\%) |  |
| \% IN POSITIONS WITH MEDIAN OF \$150K OR HIGHER | $\begin{gathered} 27 \% \\ (\mathrm{n}=440) \end{gathered}$ | $\begin{gathered} 41 \% \\ (n=3,206) \end{gathered}$ |  |
| Senior Vice-President | 1\% | 1\% | \$340 |
| President and/or CEO | 2\% | 2\% | \$267 |
| Vice-President | 4\% | 5\% | \$239 |
| Other Executive Management (COO, CIO, EVP, etc.) | 1\% | 2\% | \$212 |
| Assistant Vice-President | < $1 \%$ | 1\% | \$207 |
| Chief Financial Officer | 7\% | 15\% | \$182 |
| Non-Equity Partner | < $1 \%$ | < $1 \%$ | \$180 |
| Senior Director | 2\% | 4\% | \$167 |
| Director | 10\% | 11\% | \$155 |
| Principal | < 1\% | 1\% | \$153 |
| \% IN POSITIONS WITH MEDIAN FROM \$100K TO < \$150K | $\begin{gathered} 55 \% \\ (n=913) \end{gathered}$ | $\begin{gathered} 49 \% \\ (n=3,774) \end{gathered}$ |  |
| Senior Manager | 10\% | 8\% | \$139 |
| General Manager | < $1 \%$ | 1\% | \$137 |
| Treasurer | < 1\% | 1\% | \$135 |
| Professor/Lecturer/Teacher | < 1\% | 1\% | \$135 |
| Associate/Assistant Director | 1\% | 1\% | \$132 |
| Controller and/or Comptroller | 13\% | 15\% | \$127 |
| Consultant | 1\% | 1\% | \$125 |
| Advisor/Investment Advisor | < $1 \%$ | 1\% | \$119 |
| Tax Specialist | 1\% | 1\% | \$117 |
| Manager | 15\% | 11\% | \$115 |
| Supervisor | 2\% | 1\% | \$110 |
| Associate/Assistant Manager | 2\% | < 1\% | \$106 |
| Analyst | 8\% | 6\% | \$103 |
| Internal Auditor | 1\% | 1\% | \$101 |
| \% IN POSITIONS WITH MEDIAN < \$100K | $\begin{gathered} 16 \% \\ (\mathrm{n}=269) \end{gathered}$ | $\begin{gathered} 7 \% \\ (n=576) \end{gathered}$ |  |

CPA

| Senior Auditor/Accountant | $12 \%$ | $5 \%$ | $\$ 94$ |
| :--- | :--- | :--- | :--- | :--- |
| Auditor/Accountant | $5 \%$ | $3 \%$ | $\$ 84$ |

## Section 4: Compensation by Visible Minority Status and Other Elements

## Median Total Compensation by Age and Demographic

Graph 3 below shows the median total compensation for non-visible minorities and visible minorities across age cohorts, including the per cent of non-visible minorities' median total compensation earned by visible minorities in 2022.

On average, visible minorities earn 94 per cent of the median total compensation earned by non-visible minorities ( $\$ 132 \mathrm{~K}$ in comparison to $\$ 141 \mathrm{~K}$, respectively). As depicted in the chart below, the percentage of visible minorities' median total compensation earned by non-visible minorities decreases with each age cohort. Specifically, visible minorities under the age of 35 earn 98 per cent of what non-visible minorities in the same age cohort earn while visible minorities aged 35 and over earn between 88 and 97 per cent of non-visible minorities' earnings.

Graph 3: Median Total Compensation—By Age and Visible Minority Status (\$ in 000's)


## Median Total Compensation by Title and Visible Minority Status

Table 7 below shows median total compensation for non-visible minorities and visible minorities along with the per cent of median non-visible minorities' total compensation earned by visible minorities for each position held by members in 2022.

Table 7: Median Total Compensation—By Title and Visible Minority Status (\$ in 000's)

| Median Compensation | Visible <br> Minority <br> Compensation | Non-Visible Minority Compensation | Total <br> Compensation | Visible Minority \% of Non-Visible Minority Comp. |
| :---: | :---: | :---: | :---: | :---: |
| President and/or CEO | \$384 | \$267 | \$267 | 144\% |
| Vice President | \$254 | \$234 | \$239 | 108\% |
| Other Executive Management (COO, CIO, EVP, etc.) | \$203 | \$211 | \$212 | 96\% |
| Chief Financial Officer (CFO) | \$211 | \$180 | \$182 | 117\% |
| Senior Director | \$194 | \$165 | \$167 | 118\% |
| Director | \$173 | \$151 | \$155 | 115\% |
| Senior Manager | \$142 | \$136 | \$139 | 104\% |
| Associate/Assistant Director | \$145 | \$127 | \$132 | 114\% |
| Controller and/or Comptroller | \$136 | \$125 | \$127 | 109\% |
| Consultant | \$103 | \$130 | \$125 | 79\% |
| Tax Specialist | \$105 | \$117 | \$117 | 90\% |
| Manager | \$120 | \$114 | \$115 | 105\% |
| Supervisor | \$101 | \$114 | \$110 | 89\% |
| Associate/Assistant Manager | \$106 | \$107 | \$106 | 100\% |
| Analyst | \$103 | \$103 | \$103 | 100\% |
| Internal Auditor | \$105 | \$101 | \$101 | 104\% |
| Assistant Controller | \$151 | \$95 | \$98 | 159\% |
| Senior Auditor/Accountant | \$94 | \$9 | \$94 | 101\% |
| Auditor/Accountant | \$84 | \$84 | \$84 | 100\% |

Note: Median total compensation is only shown for titles that have at least ten visible minority respondents.

## Median Total Compensation by Industry Segments and Visible Minority Status

Graphs $\mathbf{4 a}$ and $\mathbf{4 b}$ below show the median total compensation for non-visible minorities and visible minorities across industries with the largest number of members responding, including the per cent of non-visible minorities' median compensation earned by visible minorities. Note, Graph 4 b is a continuation of Graph 4a with visible minorities' per cent of non-visible minorities' compensation shown in ascending order for the 20 industries with the largest number of members responding.

Differences between non-visible minorities' and visible minorities' compensation are less pronounced among those working in the public sector, with visible minorities earning over 91 per cent or more of the median total compensation earned by non-visible minorities in the three public sector categories (Public sector other - hospital, library etc. is 97 percent, Public sector government - federal, provincial, First Nations etc. is 93 per cent, and Crown Corporation is 91 per cent), as well as Not for Profit (98 per cent). Among industries with the highest total compensation, the median total compensation for visible minorities represents the following as a percentage of what non-visible minorities earn: holding, conglomerate ( 106 per cent), oil \& gas ( 89 per cent), and professional services firm - other ( 91 per cent).

Graph 4a: Median Total Compensation-By Industry Segments and Visible Minority Status (\$ in 000's)


Graph 2b: Median Total Compensation—By Industry Segments and Visible Minority Status (\$ in 000's)


## Median Total Compensation by Years of Post-Designation Work Experience and Visible Minority Status

Table 8 below shows median total compensation for non-visible minorities and visible minorities nonowners along with the per cent of non-visible minorities' median total compensation earned by visible minorities based on years of post-designation experience.

The gap between visible minorities' and non-visible minorities' compensation widens as the years of post-designation work experience increase. Visible minority members with between three and four years of post-designation experience earn 96 per cent of what non-visible minorities in the same postdesignation experience cohort earn while visible minorities with over five years of post-designation experience earn between 102 and 109 per cent of non-visible minorities' earnings.

Table 8: Median Total Compensation among Non-Owners - By Years of Post-Designation Work Experience and Visible Minority Status (\$ in 000's)

| Years of Post-Designation <br> Experience | Visible Minority <br> Median <br> Compensation | Non-Visible <br> Minority <br> Median <br> Compensation | Total Median <br> Compensation | Visible Minority's \% of Non-Visible <br> Minority's Compensation |
| :--- | :---: | :---: | :---: | :---: |
| 3-4 years | $\$ 105$ | $\$ 102$ | $\$ 103$ |  |
| $5-9$ years | $\$ 120$ | $\$ 118$ | $\$ 119$ | $96 \%$ |
| $10-14$ years | $\$ 138$ | $\$ 134$ | $\$ 135$ | $103 \%$ |
| $15-19$ years | $\$ 156$ | $\$ 150$ | $\$ 150$ | $102 \%$ |
| $20-24$ years | $\$ 166$ | $\$ 152$ | $\$ 155$ | $103 \%$ |
| 25 years and over | $\$ 195$ | $\$ 182$ | $\$ 184$ | $104 \%$ |

## Feedback on this Report

Questions or comments related to this report can be directed to Paul Long, Manager, Research, CPA Canada (plong@cpacanada.ca).

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[^0]:    Note: Median total compensation is only shown for titles that have at least ten men and ten women respondents.

