

2020 Public Sector Conference

OCTOBER 19-20 | OTTAWA, ONTARIO

Call For Proposals

EVOLVE

Rethinking value creation for the public sector

SUBMISSION DEADLINE

MARCH 16, 2020

Overview

CPA Canada is seeking proposals for presentations, panel discussions for the 2020 Public Sector Conference in Ottawa on October 19-20, 2020.

Event Profile

Held in Ottawa and streamed across the country, this annual conference brings together over 600 attendees from across the country.

Attendee Profile:

- senior financial professionals working in the public sector or in not-for-profit organizations using standards issued by PSAB
- auditors and other financial professionals who serve the public sector
- broader public sector financial statement users who need to understand financial reporting under standards issued by PSAB

What We're Looking For

We are interested in presenters who will share cutting-edge ideas, lead engaging discussions and provide an audience of CPAs, senior public sector leaders from all levels of government and the broader public and not-for-profit sectors with an exceptional learning experience. Our focus is innovative ideas and solutions for navigating a complex public sector environment, today and in the future.

As a conference speaker, you should:

1. Have a high level of expertise as an acknowledged leader in your field
2. Offer a wealth of experience, with demonstrated credentials on your topic
3. Be a seasoned speaker who has an engaging and dynamic communication style
4. Be willing to share your knowledge and deliver a high quality educational session

PRESENTATION TOPICS

Submissions are welcome based on the following topic areas:

- Financial reporting
- Management accounting
- Leadership
- The future of financial reporting and auditing
- Sustainability
- Emerging issues such as business trends, cybersecurity, fraud, disruptive tech and more

How to Apply

Prepare a submission that includes the following items:

A **short autobiography** (150 words or less) describing your credentials for speaking on this subject, including title, current responsibilities, recent assignments relevant to the topic proposed and details of your recent speaking engagements for professional, business and internal groups if applicable. In addition to your bio, include:

- **Contact information**
Name, Title, Company, Address, Phone, Email
- **Links to past presentations**
or related activity

A proposed **PR blurb** on the session (75 words or less) which may be used on the conference website, app and printed promotional materials. In addition to your blurb, include:

- Title (15 words or less)
- Proposed Speakers (with 2 line biographies for each speaker)

A **brief outline** of your presentation, including format (panel, Q&A, etc.) and target audience (field and level—advanced, general interest, intermediate). In addition to your outline, include:

- A description of what the audience will be doing during your presentation and if/how they will get involved with the content (polling, group work, other)
- Any special requirements (audio visual, other)

A **conclusion** to the statement “When you leave my session, you will be able to...” that identifies three learning outcomes

Next Steps After Submission

Please submit your proposal to: Program Manager, dgill@cpacanada.ca.

Your proposal is valued and will be carefully considered by Conference Advisory Committee and organizers. Final decisions will be made by the committee in consultation with the program team. We will respond to your submission by *May 15, 2020*.

Please note that if your proposal is selected, your session must be delivered in English and may be recorded.

Submission deadline	March 16, 2020
Notification of acceptance	May 15, 2020
Submission of materials	October 7, 2020

TERMS AND CONDITIONS

All session proposals become the property of CPA Canada. CPA Canada reserves the right to:

- Edit your session title and blurb for spelling, grammar and brand style guidelines
- Include a submitted topic and session description in future programming
- Allocate a submitted topic for presentation by an individual other than the one who submitted the topic
- Include any or all of the topic information submitted in the session proposal for conference marketing purposes