KEYNOTE SPEAKERS

Shawn Kanungo
Innovation Leader
Deloitte Digital

Justin Kingsley
Brand Expert,
Entrepreneur and
Creative Director
Montreal Canadians

Michael Rousseau
CFO, Air Canada
CFO of the Year™

Sheila Watt-Cloutier
Nobel Peace Prize Nominee,
Environmental, Cultural and Human Rights Advocate

Sustainability through resilience
Building the next 150

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cpacanada.ca/TheONE | #CPATheONE
### Agenda

#### DAY ONE  
**MONDAY, SEPTEMBER 18, 2017**

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<th>TIME</th>
<th>TRACKS</th>
<th>LEADERSHIP</th>
<th>FINANCIAL REPORTING AND ACCOUNTING</th>
<th>MANAGEMENT ACCOUNTING/FINANCE</th>
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| 7:15 | OPTIONAL EARLY RISER SESSION  
Improve Financial Literacy in Your Community  
Speaker: Dorettia Thompson, Director, Corporate Citizenship, CPA Canada | Registration sponsored by: Beanworks |
| 8:15 | WELCOME REMARKS  
Joy Thomas, President and CEO, CPA Canada and Johanne Charbonneau, Corporate Director in Ottawa, Chair of CPA Ontario |
| 8:30 | KEYNOTE ADDRESS  
A Beautiful Crisis  
Speaker: Justin Kingsley, Brand Expert, Entrepreneur and Creative Director, Montreal Canadiens |
| 8:30 | KEYNOTE ADDRESS  
Second Panel on Private Placement: Insights from the Ontario Securities Commission  
Speaker: Cameron McNish, Chief Accountant, Ontario Securities Commission |
| 8:30 | KEYNOTE ADDRESS  
The Economics of Opt-In: Financial Opportunities in a Regulated Carbon Market  
Speaker: Mike Morrise, Founder of Sustainable Waterario Region, Executive Director of Sustainability CoLab  
Panelists: Julie Desjardins, President, Desjardins & Associates Consulting Inc.; Douglas sellers, Energy Manager, Arlanxeo Canada Inc.; Marcel Oestreich, Assistant Professor, Department of Economics, Brock University; Dale Beugin, Executive Director and Research Director, Ecofiscal Commission |
| 8:30 | KEYNOTE ADDRESS  
Big Data: Realizing Benefits in the Age of Machine Learning and Artificial Intelligence  
Speaker: Maria Pilleri, Product Management Director, Oracle; Jane Szklo, Chief Financial Officer, Rogers Bank; Michelle Bellomo, Vice-President, Finance, Mitel Networks Corporation |
| 8:30 | KEYNOTE ADDRESS  
Lessons Learned on the M&A Trail  
Speaker: Steve Spooner, CFO; David Greenwood, Vice-President M&A, Integration Management Office; Anthony Bellomo, Vice-President, Finance, Mitel Networks Corporation |
| 8:30 | KEYNOTE ADDRESS  
Beyond Financial Reporting: The Evolving Role of Data to Improve Your Bottom Line  
Speaker: Nale Payne, Artificial Intelligence and Machine Learning Researcher, The University of British Columbia |
| 8:30 | KEYNOTE ADDRESS  
Innovating to Survive and Thrive in the Age of Disruption  
Speaker: Daniel Marquez, Strategy Executive and Innovation Fellow, Accenture |
| 8:30 | KEYNOTE ADDRESS  
Tax Consequences of Shareholder Agreements  
Speaker: Joan Jung, Partner, Tax Group, Minden Gross LLP |
| 8:30 | KEYNOTE ADDRESS  
The Sustainability of Globalization  
Speaker: Janice Stein, Munk School of Global Affairs, University of Toronto |
| 8:30 | KEYNOTE ADDRESS  
The CFO as a Trusted Advisor  
Speakers: Arthur Gitajn, Chief Financial Officer, Ceridian; Andrew Francis, Chief Financial Officer, Financial Management Branch, Department of Canadian Heritage, Government of Canada |
| 8:30 | KEYNOTE ADDRESS  
Edge Strategy: A New Mindset for Profitable Growth  
Speaker: Alan Lewis, Managing Director and Partner, L.E.K. Consulting |
| 8:30 | KEYNOTE ADDRESS  
July 18, 2017: A Date Private Corporations Will Not Soon Forget, Part 1  
Speakers: Don Scott, Director of Tax Services, Tax Partner, Welch LLP and Kim Moody, Director, Canadian Tax Advisory, Moodys Gartner Tax Law LLP |
| 8:30 | KEYNOTE ADDRESS  
July 18, 2017: A Date Private Corporations Will Not Soon Forget, Part 2  
Speakers: Don Scott, Director of Tax Services, Tax Partner, Welch LLP and Kim Moody, Director, Canadian Tax Advisory, Moodys Gartner Tax Law LLP |

**Note:** Speakers, topics, program format and events are subject to change. Please see mobile app for most up-to-date agenda.
Sustainability through resilience
Building the next 150

DAY TWO  TUESDAY, SEPTEMBER 19, 2017

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<td>7:30 - 8:30</td>
<td>OPTIONAL EARLY RISER SESSIONS</td>
<td>Sponsored by: ADP, Auvenir and True Sky Inc.</td>
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<td>7:30 - 8:30</td>
<td>CONTINENTAL BREAKFAST – EXHIBITS OPEN</td>
<td>Sponsored by: TD Insurance</td>
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<td>8:30 - 9:30</td>
<td>KEYNOTE ADDRESS</td>
<td>The 0 to 100 Effect Speaker: Shawn Kanungo, Innovation Leader, Deloitte Digital</td>
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<td>9:30 - 9:50</td>
<td>NETWORKING BREAK – EXHIBITS OPEN</td>
<td>Sponsored by: Xero</td>
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<td>9:50 - 10:50</td>
<td>The Role of Auditors in Cyber Security Risk Management</td>
<td>Speaker: Caroline Cameron, Communications Security Establishment</td>
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<td>IFRS 16 Leases: An Overview of the New Standard and the Most Important Implementation Strategies</td>
<td>Speaker: Martin Roy, Partner, Audit Advisory Services, Deloitte LLP</td>
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<td>AI and the Evolution of Audit</td>
<td>Speakers: Kevin Kollmitz, Partner, Audit KPMG, Chris Duyn, Partner, Audit and Assurance, PwC</td>
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<td>Building Resilience: Managing Social, Economic, Environmental Risk and Opportunities</td>
<td>Moderator: Craig Alexander, Senior Vice-President and Chief Economist, Conference Board of Canada</td>
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<td>Customer Acquisition: Costing in a Digital Age</td>
<td>Speaker: Zhan Jiwa, Account Executive, Financial Services, Google Inc.</td>
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<td>The Anticipatory CPA: How to Get Ahead and Stay Ahead</td>
<td>Speaker: Tom Hood, Chief Executive Officer, Business Learning Institute</td>
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<td>Speaker: Linda Mezon, Chair, Accounting Standards Board</td>
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<td>Speaker: Tim Herrold, Vice-President, Procurement, PotashCorp</td>
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<td>Moderator: Edward Lane, Special Advisor to the ADM Finance, Department of Defence</td>
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<td>Using New Tools to Make Life Easier: Artificial Intelligence and the Future of Tax</td>
<td>Speaker: Benjamin Alarie, Chief Executive Officer at Blue J Legal, Professor (Osler Chair in Business Law), University of Toronto</td>
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<td>10:50 - 11:10</td>
<td>NETWORKING BREAK – EXHIBITS OPEN</td>
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<td>11:10 - 12:10</td>
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<td>12:10 - 1:35</td>
<td>NETWORKING LUNCH – EXHIBITS OPEN</td>
<td>Sponsored by: Ceridian</td>
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<td>1:35 - 2:35</td>
<td>LEADING IN FRAUDULENT TIMES: PROTECTING YOURSELF AND YOUR ORGANIZATION Speaker: Corey Bloom, Partner, MNP LLP</td>
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<td>HOT TOPICS IN FINANCIAL REPORTING</td>
<td>Speakers: Lara Iob, Partner, EY; Bailey Church, Partner, Accounting Advisory Services, KPMG</td>
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<td>TECHNOLOGY TRENDS</td>
<td>Moderator: Ben Gibbons, Partner, Deal Advisory, Collins Barrow</td>
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<td>2:35 - 2:55</td>
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<td>2:55 - 4:00</td>
<td>KEYNOTE ADDRESS</td>
<td>Everything is Connected: Environment, Economy, Foreign Policy, Sustainability, Human Rights and Leadership in the 21st Century Speaker: Sheila Watt-Cloutier, Nobel Peace Prize Nominee, Environmental, Cultural and Human Rights Advocate</td>
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<td>4:00</td>
<td>CLOSING REMARKS</td>
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Workshops

PRE-CONFERENCE
Sunday, September 17, 2017 | 1:00 - 4:00 p.m.
• After the Data Breach: A Plan for CFOs

CONCURRENT POST-CONFERENCE
Wednesday, September 20, 2017 | 9:00 a.m. - 12:00 p.m.
• Creating an Innovative Mindset in Your Organization
• Top 10 HST Issues That Practitioners Will See in 2017
• Data Analytics: The Three Most Powerful and Least Understood Tools in Excel
• Getting the Board’s Buy-in: How to Convey Your Message and Prepare Yourself for the Inevitable Challenges of the Q&A
• Become a CPA Brand Ambassador and Help Build the Value of Your Profession (Free — does not qualify for CPD credits)

Program advisory committee

Isabella Bertani  
Partner  
Collins Barrow

James F. Cassidy  
Partner  
KPMG LLP

Lucy Durocher  
Partner, National Consulting Services Group  
PwC LLP

Adam Eveline  
Vice-President, Analytics and Product Driver Optimization  
President’s Choice Financial

Craig Fields  
Chief Financial Officer  
Osler, Hoskin and Harcourt LLP

Manu Kakkar  
Founder and President  
Manu Kakkar CPA Inc.

Karen Power  
Vice-President, Corporate Tax  
Modern Niagara Group Inc.

Todd Richardson  
Chief Financial Officer  
Harris Computer

Claude Rochette  
Assistant Deputy Minister of Finance, Chief Financial Officer of National Defence, Government of Canada

Daniel B. Warren  
Founding Partner and Income Tax Specialist  
Hendry Warren LLP

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