

PUBLISHING PROPOSAL DETAILS

When submitting your Publishing Proposal, please include the following:

1. Cover letter

Your cover letter is your introduction letter to us. It should contain an exciting opening that will “grab” our attention. One page is more than enough and should be clear and succinct.

We encourage you to include the following in your cover letter:

- A single paragraph that introduces the topic
- A brief explanation of why the topic will appeal to readers
- A concluding paragraph that explains your motivation for writing the publication

2. Biographical details

Tell us about your writing experience (if any), your education, and your achievements. These days, publishers look as closely at authors as they do at manuscripts. Be sure to include your professional credentials, professional awards and recognitions, and details on what contributes to your expertise in the publication proposal topic area.

3. Please include:

- A table of contents
- The estimated length of your manuscript
- The anticipated time required to complete the manuscript
- A sample chapter (if available)

4. Format

Proposals will not be returned and will be deleted or destroyed if not accepted for publication. Please retain at least one copy of your manuscript when submitting a hard copy or electronic version for our consideration and review. Please note that CPA Canada will only be contacting those whose publishing proposals have been selected.

For further information, or to submit your proposal, please contact:
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